



2010 PAVEL EXPO SPONSORSHIP OPPORTUNITIES
 August 5th - August 8th, 2010
 UMA Exhibition Hall, Lugogo, Kampala-Uganda

| Category | Value | Benefits |
|----------------|------------|--|
| Gold Sponsor | USD 20,000 | <ol style="list-style-type: none"> 1. Company logo recognition as a Gold Sponsor on printed publicity materials: Fliers posters and banners. 2. Media exposure through prominent display in print / press ads, TV and Radio adverts 3. Mentions in the Press releases. 4. Profile in the event catalogue. 5. Gold exhibition booth worth USD 1350 in available prime location of your choice 6. Branding at the Press Conference 7. Advert on the event website 8. Logo on promotional email alerts 9. Branding opportunity <ul style="list-style-type: none"> . Up to 4 roll up banners inside the exhibition hall . Unlimited branding outside the exhibition hall . Logo on the event backdrop banner . Logo at the Podium 10. Appreciation announcements at the event |
| Silver Sponsor | USD 15,000 | <ol style="list-style-type: none"> 1. Company logo recognition as a Silver Sponsor on printed publicity materials: Fliers posters and banners. 2. Media exposure through display in print / press ads, TV and Radio adverts 3. Profile in the event catalogue. 4. Silver exhibition booth worth USD 900 in available prime location of your choice 5. Branding at the Press Conference 6. Advert on the event website 7. Logo on promotional email alerts 8. Branding opportunity <ul style="list-style-type: none"> . Up to 3 roll up banners inside the exhibition hall . Unlimited branding outside the exhibition hall 9. Appreciation announcements at the event |
| Bronze Sponsor | USD 10,000 | <ol style="list-style-type: none"> 1. Company logo printed on Posters and fliers 2. Media publicity through display in print / press ads 3. Profile in the event catalogue 4. Bronze exhibition booth worth USD 450 5. Spot ad on the event website 6. Branding opportunity <ul style="list-style-type: none"> . Unlimited branding outside the exhibition hall |